



**SOUTHLAND REGIONAL ASSOCIATION OF REALTORS®, INC.
2008 EDUCATION COMMITTEE PRESENTS:**

LUNCH & LEARN

**THURSDAY, SEPTEMBER 18TH
11:30AM-1:00PM**

SRAR AUDITORIUM 7232 BALBOA BLVD. VAN NUYS, CA 91406

Speaker: Tracey Thomas, GRI, SRES

"Blogging 101"

- **Why Blog?** Your blog as a lead generator.
- **Blog Basics** Free versus pay blogs , custom versus template blogs.
- **Five Principles** of creating an effective blog.
- **SEO** (search engine optimization) Using keywords, RSS Feeds, IDX on your blog and more.

\$5 CASH or CHECK if payment is received **BY** close of business on Monday September 15th
\$10 CASH or CHECK if payment is received **AFTER** close of business on Monday September 15th
(No credit cards or refunds or credits for this event)

September 18th 2008 Lunch and Learn Registration Form Please print clearly

First Name _____ Last Name _____

Phone Number _____

Please make check payable to SRAR and mail check to SRAR 7232 Balboa Blvd. Van Nuys, Ca. 91406
Attn: Education Department. Do not fax this form. Mail it with a check or pay in person.

Lunch Sponsored By: Mary Kay

