

ADVERTISING RATES & SPECIFICATIONS

****RATES PRICED ON A 4 WEEK BASIS:**

One full month of web advertising & two printed issues of an ad

1/3 Vertical
Size: 2 3/8" x 9"

Black & White Ads:
Member Rates: \$360 per month
Non-Member Rates: \$440 per month

Full Color Ads:
Member Rates: \$520 per month
Non-Member Rates: \$640 per month

Standard Artwork Rates:
\$60 per ad

1/3 Square
Size: 5" x 4 3/8"

Black & White Ads:
Member Rates: \$360 per month
Non-Member Rates: \$440 per month

Full Color Ads:
Member Rates: \$520 per month
Non-Member Rates: \$640 per month

Standard Artwork Rates:
\$60 per ad

AD DEADLINES: BEFORE the 20th of every month

1/6 Page
Size: 2 3/8" x 4 3/8"

Black & White Ads:
Member Rates: \$200 per month
Non-Member Rates: \$280 per month

Full Color Ads:
Member Rates: \$320 per month
Non-Member Rates: \$400 per month

Standard Artwork Rates:
\$60 per ad

NOW OFFERING FULL COLOR DISPLAY ADS!

Our NEW AND IMPROVED REALTOR® REPORT display advertising options Now publishes ads in both print and online. t

Display Advertising Mechanical Requirements

Digital advertisements (for printed version only) are accepted in PC format (InDesign, Photoshop, Illustrator) with all supporting files (images & fonts), or you may supply the ad as a high-resolution PDF (PDFx1a). PageMaker, Microsoft Word or Freehand files **will NOT be accepted.**

Ads can be submitted on CD or e-mailed to printshop@srar.com. No hard copy will be accepted.

Proofs or hard copy sample must be supplied for all ads. PDFs are acceptable as long as color is not critical.

Display ads should employ line screens no finer than 120. Material should be prepared allowing for approximately 30% gain on press. Any screen that will not be acceptable if printed as a solid should be held below 85%.

REALTOR® Report is printed in 4-color process (CMYK). All colors MUST be in process CMYK. SRAR is not responsible for missing portions of ads due to customer design error.

****PLEASE NOTE** AD SPACE IS LIMITED.** Ads are taken on a first come first serve basis.