



MLS Rules & Clear Cooperation Quick Reference – Updated Sept. 2021

	<u>Exclude from MLS</u>	<u>Coming Soon</u>	<u>Active</u>	<u>Hold</u>
Broker/Office Tour or Caravan	YES	YES	YES	NO
Commission Offered to Selling Broker	NO	YES	YES	YES
Days on Market Calculates	NO	NO	YES	NO
Email Marketing	To Clients Only	YES	YES	YES
Flyers, Post Cards, etc.	NO	YES	YES	YES
Lockbox on Property	YES - CBS code Recommended	NO	YES	YES
Mandatory Submission Period	2 Business Days from Listing Start Date*	1 Business Day from Public Marketing or 2 Business Days from Listing Start Date*	1 Business Day from Public Marketing or 2 Business Days from Listing Start Date*	2 Business Days from Authorization to Hold*
Offers Can Be Accepted	YES - from Listing Company Clients	YES	YES	YES
Open House - Brokers Open Tour	NO	NO	YES	NO
Open House - Public	NO	NO	YES	NO
Phone Marketing	To Listing Company Clients Only	YES	YES	YES
Photo of Exterior Required	NO	YES	YES	YES
Placing Property on 3 rd Party Websites**	NO	YES	YES	NO
Posting or Showing on Agent Website	NO	YES	YES	YES
Posting or Showing on Office Website	NO	YES	YES	YES
Posting or Showing on Websites other Than Agent/Broker Site	NO	YES	YES	YES
Promoting Listing to Company Agents & Clients	YES	YES	YES	YES
Promoting to Anyone Outside of Listing Companies & Clients	NO	YES	YES	YES
Requires Signed Form Submitted to CRISNet	YES - Exclude from MLS form sent to CRISNet within 2 Business Days	NO	NO	NO
Sending via Email to CRISNet Contacts	NO - Property is not in CRISNet	YES	YES	YES
Sent to 3rd Party Portals and Websites by MLS	NO	NO	YES	NO
Share with Networking Group	NO	YES	YES	YES
Sharing from Mobile Apps	NO	YES	YES	YES
Showing Allowed to Clients of Listing Brokerage	YES	NO	YES	NO
Showings Allowed to Clients of Outside Brokerage	NO	NO	YES	NO
Sign on Property	NO	YES	YES	YES
Social Media Marketing	NO	YES	YES	YES
Text Marketing	To Listing Company Clients Only	YES	YES	YES
Time Limit within Status	NO	YES - 21 DAYS	NO	NO - Hold can be extended every 30 days
Visible to MLS Members	NO	YES	YES	YES

* Per MLS Rule 7.8

** i.e. Realtor.com, etc.

Items in Red were updated September 2021