

CRISNet[®] MLS Seller Authorization to Exclude Listing From MLS

Seller Instruction to NOT MARKET/ADVERTISE Property Outside Listing Brokerage

Listing Office Name _____

Property Address _____

PLEASE READ THE FOLLOWING STATEMENTS BEFORE SIGNING THIS FORM

- A. **The Multiple Listing Service (MLS)** is a database of properties for sale that is available and disseminated to and accessible by all other real estate agents who are participants or subscribers to the MLS or a reciprocal MLS. Property information submitted to the MLS describes the price, terms and conditions under which a property is offered for sale. Listing with the MLS exposes your property to all real estate agents and brokers who are participants or subscribers to the MLS, or a reciprocal MLS, and potential buyer clients of those agents and brokers. The MLS may further transmit MLS data to Internet sites that post property listings online. This increased exposure may result in a higher sales price for your property.
- B. **Excluding Your Property Limits Exposure** and (a) denies the opportunity for real estate agents, brokers and members of the public to know the property is for sale or understand the terms and conditions under which your property is being marketed and; (b) information about your property will not be transmitted to various real estate Internet sites used by the public to search for property listings. This may result in fewer offers made and/or negatively impact the sales price.
- C. **Signing This Form Authorizes Your Broker/Agent to Not Market or Advertise** your property to the public for the time period as specified below. Public marketing and advertising include, but is not limited to; conveying or displaying any property information or its availability for sale through or on any: windows, signs, public facing websites, social media, brokerage or franchise operated websites (including IDX and VOW), verbal or written communications (ex: phone, email, text, social media messaging), multi-brokerage or franchise listing sharing networks, flyers or written material on any applications or through conducting an open house available to the general public. The public would include anyone outside the broker(s) and agent(s) licensed within a single listing brokerage and their internal client as defined in MLS Rules 7.9. The only scope of permissible promotion of the property will occur internally within the brokerage and consist of direct one-on-one communication between the listing broker and licensees affiliated with the listing brokerage and their respective clients (i.e. "office exclusive"). In the event listing broker commences any public marketing or advertising on an exempted listing, submission to the MLS for dissemination is required within (1) one business days thereafter in accordance with Section 7.8.

Listing Agreement beginning date ____ / ____ / 20 ____ Expiration Date ____ / ____ / 20 ____

Exclude the Property for the entire contract term

Exclude the Property Until ____ / ____ / 20 ____

(Owner) (Date) (Owner) (Date)

(Authorized Agent) (Member Number) (Phone Number)

(Authorized Broker/Manager) (Member Number) (Phone Number)

INSTRUCTIONS TO AGENT:

*Listing office must file a copy of this "Authorization to Exclude Listing from MLS" with a copy of **first and last page** of the listing contract to the MLS within 2 business days of listing start date. Listings which were not input into the MLS as a result of the seller's exclusion, when sold, may be input in the MLS "sold" data.*

Email to mls@srar.com for processing