

# SRAR Email Blast Advertising:

Gain exposure for your company with our e-Blasts! SRAR blast emails are sent every two weeks to ALL Members of SRAR, including our Santa Clarita Valley division members! Plus, your ad can be linked directly to your website.

To reserve ad space in the SRAR email blast, contact Theresa Mojares at [theresam@srar.com](mailto:theresam@srar.com)

SRAR email blasts are sent twice per month,

SRAR email blasts are limited to TWO advertisements per blast.

Ads in the SRAR email blasts are taken on a firstcome, first-serve basis.

Payment for ads in the SRAR email blasts must be submitted before ad will run.

SRAR reserves the right to accept or reject any ad for any reason.

Ads for the SRAR email blasts can be created by the SRAR print shop at the following rates:

\$70 for a static ad (no animation)

\$140 for animated gif ads

## Email Blast Ad Rates 750w/620H

### Member

\$199 = 1 email blast  
 \$319 = 2 email blasts  
 \$419 = 3 email blasts  
 \$499 = 4 email blasts  
 (Limit 4 blasts per year)

### Non-Member

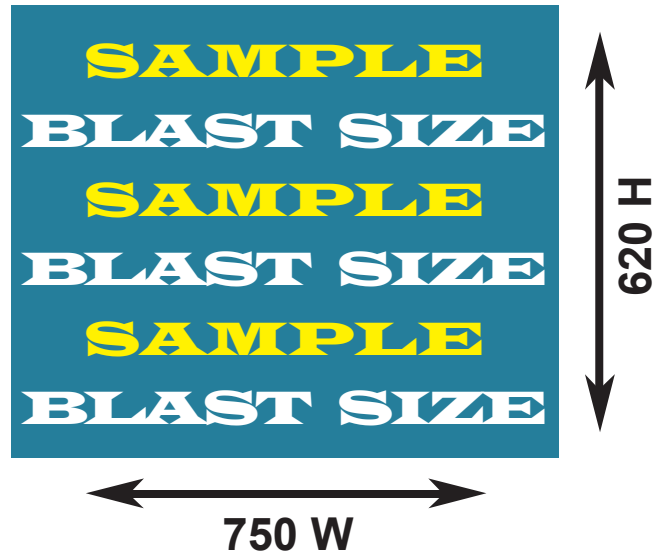
\$319 = 1 email blast  
 \$469 = 2 email blasts  
 \$569 = 3 email blasts  
 \$619 = 4 email blasts

## Acceptable File Formats

JPG  
 PNG  
 GIF  
 Animated GIF

## Ad Size

Width = 750 pixels  
 Height = 620 pixels



## Email Blast Ad Rates 1600w/800H

### Member

\$249 = 1 email blast  
 \$359 = 2 email blasts  
 \$459 = 3 email blasts  
 \$529 = 4 email blasts  
 (Limit 4 blasts per year)

### Non-Member

\$319 = 1 email blast  
 \$429 = 2 email blasts  
 \$529 = 3 email blasts  
 \$599 = 4 email blasts

## Acceptable File Formats

JPG  
 PNG  
 GIF  
 Animated GIF

## Ad Size

Width = 1600 pixels  
 Height = 800 pixels

